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**Новый гастротренд Yu Sushi
– впервые в Украине**

Chianti Classico 'Collection'



Chianti Classico 'Collection' была представлена прессе, а также специалистам винного рынка со всего мира во Florence's Stazione Leopolda. Нынешний ивент собрал рекордное количество участников: 185 продюсеров, 675 наименований вин, 9000 бутылок, 57 бочек урожая 2016 года, а также 87 представителей категории Chianti Classico Gran Selezione. Команда из 50 сомелье 2 дня активно работала для 300 журналистов из 30 стран мира и 1500 итальянских и зарубежных винных экспертов. Участники также имели возможность продегустировать оливковое масло от 28 производителей PDO Chianti Classico. Это событие – уникальная возможность лучше узнать регион DOCG, благодаря предоставленным винам. Для винных журналистов состоялась также пресс-конференция, тема которой звучала так: «The importance of being... Chianti Classico». В рамках события обсуждались поддержка и развитие документа Joint Declaration to Protect Wine Place&Origin, нацеленного на транснациональную промоцию и защиту регионов и основанных в 2005 году брендов origin, насчитывающих 20 участников, включая Chianti Classico.

(Продолжение в следующем номере).

Впечатления от моря тосканских вин, органолептическая оценка Chianti Classico Gran Selezione, Chianti Classico Riserva, планы развития консорциума, а также интервью с Генеральным директором Chianti Classico Wine Consortium Джузеппе Либераторе читайте в ближайшем выпуске Drinks+ и на портале drinks.ua.

Michele Shah, CEO OF MICHELE SHAH SRL – Marketing strategies – Italian wines

Anteprime Toscane is the scenario of the annual vintage release tastings for the Tuscan appellations, at which time professional tastings are set up for press and trade to draw their conclusions on the new vintages to be released to the market. Regular Chianti docg was showing its vintage 2016 which was to all effects a good vintage, while Chianti Classico docg was showing vintage 2015 which is a super vintage, according to many vintners it is considered one of the best vintages over the last few decades. Vintners were certainly over the top about this vintage praising it as the best vintage they have seen in the past 50 years and one of age-worthy quality. Going further south we come to Montepulciano, this year's vintage release for the Nobile di Montepulciano docg is vintage 2014. A very difficult vintage due to adverse climatic conditions during the growing season, showing harsh and unripe tannins. Not all producers were able to come out with a five-star vintage, in fact it has been declared a three-star vintage, but in some cases obviously, some producers did better and some worse. Brunello di Montalcino docg vintage 2012 is very good vintage, with some notes



Expert opinion

in common with the legendary vintage 2010 which was praised throughout Italy as one of its top vintages over the last fifty years and difficult to beat. Vintage 2012 was a hot vintage and those vintners who managed best their vines made some impressive wines with beautiful aromas, vibrant fruit, lively acidity, and ultra-fine tannins and a pleasure to drink. Vernaccia di San Gimignano docg 2016 is by all esteemed a great vintage, especially for whites where we find healthy grapes, thanks to the dry, ventilated weather that characterized the summer, producing balanced wines, perfectly 'in line' with the sensorial characteristics of the variety.